

Advancing Wind Power in Illinois Annual Conference 2012

New Entrants and New Technology Changing Economics in the Turbine Market

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Creating Competitive Advantage Thru Intelligent Development

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Purpose

• The Purpose of This Topic is to Examine:

The History of Capital Costs for Wind Turbines

□How the Multiple-year PTC and Enacted RPS's Created a Boom?

UWhat Factors Have Caused the Bust?

□How Are New Entrants and New Technology Changing Economics?

UWhat is the Outlook for Wind Energy and the Turbine Market?



Wind Turbine Prices

- Wind Turbine Prices in 2001 were \$700/kW
 □Includes Turbines, Transport to Site, Two Years of W&M Service
- By Year End 2009, Pricing Vaulted to \$1625/kW
 That is More Than a 100% Increase in the Turbine Price!
 Terms and Conditions Also Became Very Onerous
- The Price of the Turbine is 70% of the Overall Capital Cost
- The Cure for High Prices is High Prices.







Drivers for Turbine Demand

- 2005-2007 First Three Year PTC
 Oh? Policy Visibility?
- State RPS's Grew from 22 States in 2006 to 36 states by 2011

Factors Causing the Bust

•Financial Crisis

•Lower Demand for Electric Power

•Lower Natural Gas Prices- Shale Development

•Lower Electricity Prices

• Unavailability of PPA's

•Lack of Transmission Infrastructure- Long Queues



New Technology

Since 1999:

- The Average Nameplate Capacity Increased by 151 Percent to 1.8 MW's
- Turbine Hub Height Has Increased by 43% to 80 Meters
- •Rotor Diameter Has Increased by 86% to 84 meters
- Innovation in Scale and Economies are Likely to Continue But More Offshore Than Onshore
- Major Advances Ahead May Be More at Low Wind Speed Sites

What Was The Impact of Technology?

- Model the Net Capacity Factor For a Piece of Land in a Certain Location Using Turbines Available in 1999.
- Then Model the Same Land in the Same Location Using Turbines Available Today.
- There Will Be Less Turbines Now and They Will Be Larger in the 2-3 MW Class vs. 750 kW or 1 MW class in 1999, and Rotor Diameter, Blade Design and Materials, Gear Boxes, and Controls Will Be Advanced.
- The Net Impact Is On the Order of 30% Improvement In Today's Net Capacity Factor vs. 1999. I.E. 32.5% vs. 25% In 1999.

New Entrants – Full House 2009

- 2001 Vestas, GE, NEG Micon, Mitsubishi, Bonus (5)
- 2002 Vestas, GE, NEG Micon, Mitsubishi, Bonus (5)
- 2003 Vestas, GE, NEG Micon, Mitsubishi, Bonus, Gamesa, Acciona, Suzlon (8)
- 2004 Vestas, GE, NEG Micon, Mitsubishi, Bonus, Gamesa, Acciona , Suzlon (8)
- 2005 Vestas, GE, Mitsubishi, Gamesa, Acciona, Siemens, Suzlon (7)
- 2006 Vestas, GE, Mitsubishi, Gamesa, Acciona, Siemens, Suzlon, Clipper (8)
- 2007 Vestas, GE, Mitsubishi, Gamesa, Acciona, Siemens, Suzlon, Clipper (8)
- 2008 Vestas, GE, Mitsubishi, Gamesa, Acciona, Siemens, Suzlon, Clipper, Nordex, REpower (10)
- 2009 Vestas, GE, Mitsubishi, Gamesa, Acciona, Siemens, Suzlon, Clipper, Nordex, Repower (10)
- 2010 Vestas, GE, Mitsubishi, Gamesa, Acciona, Siemens, Suzlon, Clipper, Nordex, REpower, Goldwind, Sinovel (12)

2010 Turbine Supplier Market Share- USA



Source-AWEA Statistics

Economics

\$/kW	\$/kW	\$/kW	\$/kW				\$/MWh	10 Year	
Price	Price	Price	Price	%	%	%	PPA Price	Abatement	Exemption
Turbine	ВОР	Other	Total	D/E Ratio	IRR	NCFactor	Price	Prop Tax	Sales Tax
1178	225	244	1647	64	15/12	33%	56/71*	No	Yes
1178	225	244	1647	64	15/12	41%	35/45*	Yes	Yes

Net CF of 33% = Midwest Project, Net CF of 41% = Texas Project

Assumes PTC

Assumes average transmission upgrade costs

* Initial PPA Price and 20 Year Average Price

Competing with Natural Gas

•Assume a Power Price of \$50/Mwh for Gas Fired Power - Implies \$4/mmbtu long term gas price

•A Texas Project With a 10 Year Tax Abatement and Sales Tax Exemption Competes With Gas Fired Power in the \$1175/kW Turbine Price Range

•A Midwest Project with a Lower Capacity Factor, and No Tax Abatement does not work at \$50/Mwh—Still Needs Even Lower Turbine Prices.





Outlook

- Policy Initiatives Badly Needed
- Natural Gas Prices Killer APP, Have to Compete, Not a Short Run Issue, (Forecasts \$4-6/mmbtu thru 2020+)
- Transmission Build Out- CREZ Very Helpful in Long Run

•New Technology

- □ Onshore Pace Will Be More Incremental, Not Quantum
- □ Industry Issue -Component Suppliers Being Hammered
- •Need Better Price to Performance from Turbine Suppliers



•PPA Pricing -- ?? Have to compete with \$50/Mwh Gas Fired \$2.00/mmbtu NG ?? Probably not sustainable. 20

Got Turbines?



The Times, They are A Changing..... And the Answer My Friend Is